

## What Is Independent Media?

The Independent Media Movement is an international effort to restore the public voice in media sources. Established by various independent and alternative media organizations and activists in 1999 to provide alternative grassroots coverage of social and economic justice struggles, the IMC network now boasts over a hundred affiliated centers worldwide. The U-C IMC has been at the center of this movement from its inception and operates as a 501(c)3 nonprofit organization supported by its members and events participants. Membership is \$50 per year with assistance available for low-income members.



## Who Makes The Decisions?

The IMC holds regular membership meetings in which decisions are made by consensus. The IMC is explicitly committed to transparency, inclusivity, and democracy in all decision-making processes.

## Why The Capital Campaign?

The IMC plans to purchase a building that will enable local media, arts, and culture to flourish throughout times of political and economic change. Owning instead of renting enables the IMC to make a material investment in Champaign-Urbana.

## How Can I Help?

The IMC's goal is to raise \$100,000 by December 31, 2003. These funds will be secured in an interest-bearing account, to be used for the cost associated with purchase, including appraisals, inspections, and a down payment.

You or your organization's tax deductible contribution will contribute to this commitment, supporting a public voice in our local media culture.

To find out more about donating to the IMC Capital Campaign, call coordinator Sascha Meinrath at 217-344-8820 or send an e-mail to [donations@ucimc.org](mailto:donations@ucimc.org)

**Independent Media Center**  
**218 W Main St, Suite 110**  
**Urbana, IL 61801-2725**  
**[info@ucimc.org](mailto:info@ucimc.org)**